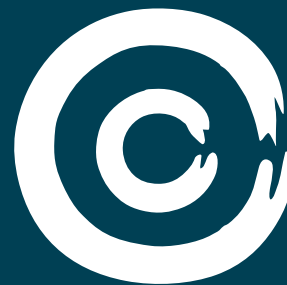


ICTV Television

315,800 households in Australia could access ICTV
 91% of Indigenous people in remote communities watched ICTV on Channel 601
 Households in Broome, Roebourne and Alice Springs could access ICTV on Channel 41



ICTV PLAY

307,575 visits were made to ICTV PLAY (5,915 visits per week)
 7 new videos were uploaded each week
 92% of users were Australian

Community

10,153 Facebook users followed ICTV
 78 events were promoted on ICTV's free Community Bulletin Board
 51 audience members gave formal feedback
 24 organisations and individuals received support from ICTV through pro-bono services
 5 electronic newsletters were distributed



Indigenous Engagement

100% of content was produced by or for Indigenous Australians
 50% of ICTV staff were Indigenous
 ICTV was managed by an Indigenous Board of Directors

Language

54% of television programming was in language
 82 language groups were represented
 Pitjantjatjara, Warlpiri, Ngaanyatjarra and Yolgnu language groups were most prominent



In-house productions, live broadcasts and commissions

11.3 hours of live football was broadcast
 2 long-term contributors were commissioned to produce video content
 4% of content was produced in-house
 Drama, sports, traditional stories, station identifiers and television commercials were produced

Volunteer Contributions

510 new videos were voluntarily contributed by 65 individuals and organisations
 100% of contributors accessed the ICTV online portal for data entry
 Contributors from Central Australia, Kimberley and the Top End contributed the most content

